Washington DC Chapter of NIGP
Industry Day Showcase Series
Write Up

ATTENDEES: Procurement professional and user departments were invited to attend our Industry Day Showcase Series via Zoom for FREE and Participate in Fun Raffles for Four $25 Visa eGift Cards. The commodities were:

Information Technology Industry Day Showcase Monday, July 12, 2021 10am to 12pm	Construction Industry Day Showcase Wednesday, July 14, 2021 10am to 12pm	Human Care Industry Day Showcase Friday, July 16, 2021 10am to 12pm

Each Industry Day Showcase consisted of three (3), 30-minute presentations by top companies, with 10 minutes of opening remarks from a top government official.

Companies increase exposure by presenting a trending topic impacting local governments and showcasing how their company is the leading solution provider. Government procurement professionals and department end users get a remarkable learning experience to increase awareness of trending topics impacting local governments and familiarity with leading solution providers.

The goal of this event was to equip decision makers in local governments with the expert knowledge to help tackle challenges impacting the Washington DC metropolitan area.

RAFFLE: Each Showcase registration enters the attend's name in the drawing for a $25 Visa eGift Card. Plus, at each Showcase the Host Raffled an additional $25 eGift Card.
Expenses: $200

VENDOR PRESENTER REGISTER: $500 - while spots last.
Revenue Projection: $4,500

SPONSOR: Sold separately, registration not required - a vendor considered being a Sponsor for $200 to distinguish its presence at an Industry Day Showcase and to show support for remarkable learning experiences presented by the Washington DC Chapter of NIGP.
- Special, Live Mention of your company by the Industry Day host
- Company Named as Sponsor on Event Webpage
- Company Logo on Chapter Homepage thru December 31, 2021
- List of Industry Day Attendees and contact information

Revenue Projection: Unlimited